



MEDIA RELEASE

GE Money, Alicia Molik, John Fitzgerald and Mark Woodforde take the tennis to the people with community partner activities celebrating participation at the 2009 Australian Open.

25 January 2009

MELBOURNE: Australian tennis icons Alicia Molik, Mark Woodforde and John Fitzgerald and special guest Olympic 100m hurdles silver medalist Sally McLellan will headline GE Money's community partner events during the 2009 Australian Open. These events aim to celebrate GE Money's involvement as official lender of the premier sporting event in the country with as many people as possible.

Sunday, 25 January is 'GE Money Community Partner Day'. GE Money will celebrate the outstanding work of its community partners, the Women's Cancer Foundation, Bone Growth Foundation and Ardoch Youth Foundation, through complimentary use of the GE Money marquee. At 1:00pm GE Money's community partners will also hear the inspirational story of Olympian Sally McLellan's Olympic 100m hurdles silver medal achievement and be able to offer their patients, donors, staff and volunteers a hospitality package which includes food, drinks, entertainment, Garnier pampering, and ground passes for the day that money can't buy.

"Having recently taken on the role of Vice Patron for the Bone Growth Foundation I am well aware of how hard it is for these charities to raise funds to continue with their inspiring work, Ms Molik said. "By GE Money donating the use of their corporate facilities it allows the Foundations to reward their wonderful supporters with a unique experience right in the heart of the Aussie Open action," she added.

Wednesday 28 January is 'GE Money's Ardoch Cup Day' where icons of Australian tennis John Fitzgerald and Mark Woodforde will host tennis clinics for youth through GE Money's youth-oriented community partner, Ardoch Youth Foundation. This will enable kids and their families to play with and learn tips from some of their tennis heroes, between 7:30 and 8:30am on the actual courts used in the Australian Open and then cheer on executives from GE Money as they take on the pros for the 'Ardoch Cup'.

"I've had some pretty awe-inspiring moments over the years at the Australian Open, " Mr Fitzgerald explained. "However, getting out there on court with these kids, teaching them some basic tennis skills and helping give them a great experience in their young lives that they talk about at school for months really is a very humbling experience. It reinforces that one of the most valuable things we can do as sporting role models is help people get the best out of themselves. I can't wait to get out there on court with these kids again," he added.



CEO and President of GE Money Australia and New Zealand, Mike Cutter agrees. "Some of the most satisfying parts of our involvement with the Australian Open are the events we hold with our community partners. While we've done thousands of hours of volunteering and raised about \$300,000 for these partners in the last year, being able to share our Australian Open involvement with our community partners allows us to ensure that the excitement that comes from being at the event, stepping on court or taking the celebrations around the precinct is shared with as many people in the community as possible."

-ends-

Logistics notes for editors and photographers

What: GE Money Community Partner Day*

When: 1:00pm Sunday 25 January

Where: GE Money marquee in precinct

Who: interviews and photos with Alicia Molik and Sally McLellan

What: GE Money Community Partner Day*

When: 7:30-8:30am Wednesday 28 January

Where: Australian Open courts (court number to be advised)

Who: interviews and photos with John Fitzgerald and Mark Woodforde and the kids

**Australian Open precinct accreditation will be required*

Media contact

Tristan Everett, Media Relations Manager

P: 03 9921 6851 M: 0414 191 645 E: tristan.everett@ge.com

About GE Money

GE Money Australia and New Zealand is part of the global GE Money business, which operates in 55 countries around the world. GE Money offers a broad range of innovative finance products in Australia and New Zealand – personal loans, credit cards, insurance and interest-free promotional and retail offers. GE Money also owns the Australian Financial Investments Group (including Wizard Home Loans) and is proud to be Money Magazine's Finance Company of the Year, 2005 and 2006. More information can be found online at www.gemoney.com.au

With \$163 billion in assets globally, GE Money is a unit of General Electric Company (NYSE:GE) -- a diversified technology, media and financial services company focused on solving some of the world's toughest problems. With products and services ranging from aircraft engines, power generation, water processing and security technology to medical imaging, business and consumer financing, media content and advanced materials, GE serves customers in more than 100 countries and employs more than 300,000 people worldwide. For more information, visit the company's website at www.ge.com