

Media Statement

GE Money Partners with the Australian Open

GE Money is delighted to be partnering with the Australian Open, the premier sporting event in Australia.

This is our first foray into a major sporting sponsorship under the GE Money brand, and we're really excited by the prospect.

Several things attracted GE Money to the sponsorship. It is a great opportunity to bring us closer to more Australians. It is a world-class event that is truly global. And it epitomizes the spirit of competition by bringing together the best players from around the world.

We launched the GE Money brand in June 2004 – Australia was the first country to introduce the new brand – now in 53 countries. This sponsorship is a major milestone in the development and growth of GE Money. Not only will this bring us closer to more Australians, but it will bring our brand into the homes of millions of viewers in countries worldwide.

The Australian Open is the first sponsorship of its kind for GE Money anywhere in the world. That fact that GE chose Melbourne as the place to make this multi-million dollar investment shows the tremendous respect for this outstanding event as well as GE Money's confidence and commitment to continued growth in Victoria and Australia. This sponsorship follows a year in which Premier Steve Bracks officially opened GE's new regional headquarters in Melbourne.

The fact that the Australian Open has attracted one of the world's largest companies demonstrates that it is a world-class sporting event and we are looking forward to a fantastic competition.

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About GE Money

GE Money in Australia and New Zealand is part of the global GE Money business, which operates in 53 countries around the world. As the largest non-bank finance company in Australia today, GE Money offers a broad range of innovative finance products – everything from private label credit cards, personal loans, interest free, auto loans and mortgages through to insurance. GE Money also owns the Australian Financial Investments Group (including Wizard Homes Loans) and is proud to be Money Magazine's Finance Company of the Year, 2005 and 2006. More information can be found online at www.gemoney.com.au

With \$163 billion in assets globally, GE Money is a unit of General Electric Company (NYSE:GE) - a diversified technology, media and financial services company focused on solving some of the world's toughest problems. With products and services ranging from aircraft engines, power generation, water processing and security technology to medical imaging, business and consumer financing, media content and advanced materials, GE serves customers in more than 100 countries and employs more than 300,000 people worldwide. For more information, visit the company's Web site at www.ge.com

GE Money Product Fact Sheet

<p>GE Money Personal Loans</p> <ul style="list-style-type: none"> From a low rate of 8.74% - one of the lowest available No monthly fees 	<p>The new black Myer Card</p> <ul style="list-style-type: none"> Launched in November '06 and celebrates Myer's iconic brand and heritage Up to 3 Myer One credits earned for every \$1 Access to in-store interest free promotions
<p>Coles Myer Source MasterCard</p> <ul style="list-style-type: none"> Rewards more Australian shoppers than any other card More than 1 million card holders Unique 8 cents (4cents plus 4 cents) fuel discount offer 	<p>GO MasterCard</p> <ul style="list-style-type: none"> 0% interest on balance transfers for up to 6 months No annual fee Free entry to rewards program Extended interest free finance options
<p>CareCredit</p> <ul style="list-style-type: none"> 1st with interest free finance for teeth, eyes and pets Up to 12 months interest free Allows people to begin treatment now and pay over time 	<p>Interest Free Finance (GE CreditLine)</p> <ul style="list-style-type: none"> Offered through more than 10,000 retailers around Australia Independently shown to be one of the cheapest forms of finance
<p>GE Money Low Rate MasterCard</p> <ul style="list-style-type: none"> 1st in Australia to offer 0% interest for up to 6 months on balance transfers 	<p>Motor Solutions</p> <ul style="list-style-type: none"> Largest of GE's 28 Motor Solutions businesses world-wide Finance for cars, boats, motorcycles, caravans, trucks and more
<p>Insurance</p> <ul style="list-style-type: none"> Life insurance Simple and affordable credit card insurance Insurance to help people bounce back from sickness or injury 	<p>More Information: visit www.gemoney.com.au</p>

Note Information for this fact sheet was prepared and valid as at December 2006. It is only designed to provide some product highlights. Any information presented should be read in conjunction with the GE Money website and the current relevant product terms and conditions before making any decision about GE Money products.