

Australian CEOs choose GE Australia

23 November 2009

GE Australia has been recognised as one of Australia's top ten most respected companies in the *BRW* Most Respected Companies for 2009 survey.

Voted ninth by business peers and Chief Executives across various industries in Australia, GE Australia was acknowledged for its capacity to innovate and excel in many sectors.

A highly focused commercial strategy, strong performance throughout the recent economic downturn, and ongoing investment in research across areas such as aviation and clean energy production further consolidated our reputation, according to the survey.

GE in Australia

GE's involvement in Australia dates back to 1902 when it installed one of its electric motors in Sydney to open the Pyrmont Bridge over Darling Harbour. Today GE Australia operates through several businesses servicing a vast array of diverse markets and customers.

GE is a diversified global infrastructure, finance and media company that is built to meet essential world needs.

GE Capital in Australia and New Zealand

GE Capital in Australia and New Zealand is part of the global GE Capital business, which operates in more than 50 countries around the world. Its GE Money brand offers a broad range of innovative finance products in Australia and New Zealand – personal loans, credit cards, personal insurance and interest-free promotional and retail offers.

As a leading alternative to the major banks in personal finance, whether you're renovating your home, organising a holiday, need a credit card for everyday use, consolidating debts or after insurance peace of mind, you can count on GE Money to simplify your money matters by providing solutions quickly and easily.